

Becoming an Evocative Coach Practice Guide
Chapter 3: Activity 2

Activity 3.2 Story Listening: Click on the link below to view the John Madea video and listen to John describe how important it is for leaders to LISTEN as opposed to TELL.

<https://www.youtube.com/watch?v=U8-Q70gV2Yk&t=28s>

*What did you hear John
say would be the
advantages of a leader "
listening" rather than
"telling?"*

*What did John say
about empathy?*